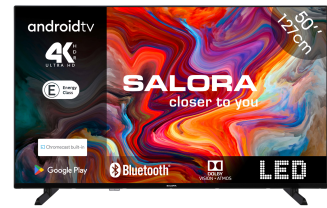SALORA

# Salora SMART50TV TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 250 cd/m²

**Brand :** Salora

**Product code:** SMART50TV

**Product name :** SMART50TV

Salora SMART50TV. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Motion interpolation technology: BPR (Best Picture Rate) 1000 Hz, Display brightness: 250 cd/m², Response time: 9.5 ms, Contrast ratio (typical): 5000:1. Digital signal format system: DVB-C, DVB-S2, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black

## Display

| | |
|---|---|
| Display diagonal * | 127 cm (50") |
| HD type * | 4K Ultra HD |
| Display technology * | LED |
| LED backlighting type | Direct-LED |
| Screen shape * | Flat |
| Native aspect ratio * | 16:9 |
| Display brightness * | 250 cd/m² |
| Response time | 9.5 ms |
| Motion interpolation technology * | BPR (Best Picture Rate) 1000 Hz |
| Native refresh rate | 50 Hz |
| Display refresh rates supported | 24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz |
| Contrast ratio (typical) * | 5000:1 |
| Viewing angle, horizontal | 178° |
| Viewing angle, vertical | 178° |
| Comb filter | 2D/3D |
| Display resolution * | 3840 x 2160 pixels |

## TV tuner

| | |
|---|---|
| Tuner type * | Digital |
| Digital signal format system * | DVB-C, DVB-S2, DVB-T2 |
| Number of tuners | 3 tuner(s) |

## Smart TV

| | |
|---|---|
| Smart TV * | ✓ |
| Internet TV * | ✓ |
| Operating system installed * | Android TV |
| Operating system version | 11 |
| Built-in Chromecast | ✓ |
| App distribution platform | Google Play |
| Video apps | Amazon Prime Video, Apple TV, Disney+, Netflix, Twitch, YouTube |
| Music apps | Spotify |
| Sports apps | Red Bull TV |
| Lifestyle apps | Google Apps |

## Design

| | |
|---|---|
| Security update term | Quarterly, as long as Google releases the necessary updates |

## Performance

| | |
|---|---|
| High Dynamic Range (HDR) technology | Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG) |
| Noise reduction * | ✓ |
| High Dynamic Range (HDR) supported * | ✓ |
| USB recording | ✓ |

## Ports & interfaces

| | |
|---|---|
| HDMI version | 2.1 |
| Audio Return Channel (ARC) | ✓ |
| HDCP | ✓ |
| Ethernet LAN (RJ-45) ports | 1 |
| USB 2.0 ports quantity * | 2 |
| Digital audio optical out | 1 |
| Headphone outputs | 1 |
| Common interface (CI) * | ✓ |
| Common interface Plus (CI+) * | ✓ |
| Common interface Plus (CI+) version | 1.3 |
| HDMI ports quantity * | 3 |

## Management features

| | |
|---|---|
| On Screen Display (OSD) | ✓ |
| Hotel mode | ✗ |
| Firmware upgradeable | ✓ |
| Firmware upgradeable via | Network, USB |
| Works with the Google Assistant | ✓ |

## Power

| | |
|---|---|
| Power consumption (typical) * | 135 W |
| Power consumption (standby) * | 0.5 W |

## Audio

| | |
|---|---|
| Number of speakers * | 2 |
| RMS rated power * | 10 W |
| Built-in subwoofer | ✘ |
| Enhanced Audio Return Channel (eARC) | ✔ |

## Network

| | |
|---|---|
| Wi-Fi * | ✔ |
| Wi-Fi standards | 802.11a, 802.11ad, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac) |
| Bluetooth * | ✔ |
| Bluetooth version | 5.0 |
| Ethernet LAN * | ✔ |

## Design

| | |
|---|---|
| Product colour * | Black |
| VESA mounting * | ✔ |
| Panel mounting interface | 200 x 200 mm |
| On/off switch | ✔ |
| LED indicators | Stand-by |
| Software update term | 36 months after the first launch of the fingerprint used in the production of the TV, as long as Google releases the necessary SW |

## Power

| | |
|---|---|
| Energy efficiency class (SDR) * | E |
| Energy efficiency class (HDR) * | G |
| Energy consumption (SDR) per 1000 hours * | 54 kWh |
| Energy consumption (HDR) per 1000 hours * | 101 kWh |
| AC input voltage | 220 - 240 V |
| AC input frequency | 50 Hz |

## Weight & dimensions

| | |
|---|---|
| Width (with stand) | 1120 mm |
| Depth (with stand) | 270 mm |
| Height (with stand) | 686 mm |
| Weight (with stand) | 9.5 kg |
| Width (without stand) | 1120 mm |
| Depth (without stand) | 87 mm |
| Height (without stand) | 648 mm |
| Weight (without stand) | 9.65 kg |

## Packaging content

| | |
|---|---|
| Remote control included | ✔ |

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