

## Salora SMART50TV TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 250 cd/m<sup>2</sup>

**Brand :** Salora

**Product code:** SMART50TV

**Product name :** SMART50TV

Salora SMART50TV. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Motion interpolation technology: BPR (Best Picture Rate) 1000 Hz, Display brightness: 250 cd/m<sup>2</sup>, Response time: 9.5 ms, Contrast ratio (typical): 5000:1. Digital signal format system: DVB-C, DVB-S2, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black



| Display                           |                                                                 | Design                               |                                                                     |
|-----------------------------------|-----------------------------------------------------------------|--------------------------------------|---------------------------------------------------------------------|
| Display diagonal *                | 127 cm (50")                                                    | Security update term                 | Quarterly, as long as Google releases the necessary updates         |
| HD type *                         | 4K Ultra HD                                                     | <b>Performance</b>                   |                                                                     |
| Display technology *              | LED                                                             | High Dynamic Range (HDR) technology  | Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG) |
| LED backlighting type             | Direct-LED                                                      | Noise reduction *                    | ✓                                                                   |
| Screen shape *                    | Flat                                                            | High Dynamic Range (HDR) supported * | ✓                                                                   |
| Native aspect ratio *             | 16:9                                                            | USB recording                        | ✓                                                                   |
| Display brightness *              | 250 cd/m <sup>2</sup>                                           | <b>Ports &amp; interfaces</b>        |                                                                     |
| Response time                     | 9.5 ms                                                          | HDMI version                         | 2.1                                                                 |
| Motion interpolation technology * | BPR (Best Picture Rate) 1000 Hz                                 | Audio Return Channel (ARC)           | ✓                                                                   |
| Native refresh rate               | 50 Hz                                                           | HDCP                                 | ✓                                                                   |
| Display refresh rates supported   | 24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz                               | Ethernet LAN (RJ-45) ports           | 1                                                                   |
| Contrast ratio (typical) *        | 5000:1                                                          | USB 2.0 ports quantity *             | 2                                                                   |
| Viewing angle, horizontal         | 178°                                                            | Digital audio optical out            | 1                                                                   |
| Viewing angle, vertical           | 178°                                                            | Headphone outputs                    | 1                                                                   |
| Comb filter                       | 2D/3D                                                           | Common interface (CI) *              | ✓                                                                   |
| Display resolution *              | 3840 x 2160 pixels                                              | Common interface Plus (CI+) *        | ✓                                                                   |
| <b>TV tuner</b>                   |                                                                 | Common interface Plus (CI+) version  | 1.3                                                                 |
| Tuner type *                      | Digital                                                         | HDMI ports quantity *                | 3                                                                   |
| Digital signal format system *    | DVB-C, DVB-S2, DVB-T2                                           | <b>Management features</b>           |                                                                     |
| Number of tuners                  | 3 tuner(s)                                                      | On Screen Display (OSD)              | ✓                                                                   |
| <b>Smart TV</b>                   |                                                                 | Hotel mode                           | ✗                                                                   |
| Smart TV *                        | ✓                                                               | Firmware upgradeable                 | ✓                                                                   |
| Internet TV *                     | ✓                                                               | Firmware upgradeable via             | Network, USB                                                        |
| Operating system installed *      | Android TV                                                      | Works with the Google Assistant      | ✓                                                                   |
| Operating system version          | 11                                                              | <b>Power</b>                         |                                                                     |
| Built-in Chromecast               | ✓                                                               | Power consumption (typical) *        | 135 W                                                               |
| App distribution platform         | Google Play                                                     | Power consumption (standby) *        | 0.5 W                                                               |
| Video apps                        | Amazon Prime Video, Apple TV, Disney+, Netflix, Twitch, YouTube |                                      |                                                                     |
| Music apps                        | Spotify                                                         |                                      |                                                                     |
| Sports apps                       | Red Bull TV                                                     |                                      |                                                                     |
| Lifestyle apps                    | Google Apps                                                     |                                      |                                                                     |

| Audio                                |                                                                                                                                   | Power                                     |             |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|-------------|
| Number of speakers *                 | 2                                                                                                                                 | Energy efficiency class (SDR) *           | E           |
| RMS rated power *                    | 10 W                                                                                                                              | Energy efficiency class (HDR) *           | G           |
| Built-in subwoofer                   | ✗                                                                                                                                 | Energy consumption (SDR) per 1000 hours * | 54 kWh      |
| Enhanced Audio Return Channel (eARC) | ✓                                                                                                                                 | Energy consumption (HDR) per 1000 hours * | 101 kWh     |
| Network                              |                                                                                                                                   | AC input voltage                          | 220 - 240 V |
| Wi-Fi *                              | ✓                                                                                                                                 | AC input frequency                        | 50 Hz       |
| Wi-Fi standards                      | 802.11a, 802.11ad, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac)                                                                 | Weight & dimensions                       |             |
| Bluetooth *                          | ✓                                                                                                                                 | Width (with stand)                        | 1120 mm     |
| Bluetooth version                    | 5.0                                                                                                                               | Depth (with stand)                        | 270 mm      |
| Ethernet LAN *                       | ✓                                                                                                                                 | Height (with stand)                       | 686 mm      |
| Design                               |                                                                                                                                   | Weight (with stand)                       | 9.5 kg      |
| Product colour *                     | Black                                                                                                                             | Width (without stand)                     | 1120 mm     |
| VESA mounting *                      | ✓                                                                                                                                 | Depth (without stand)                     | 87 mm       |
| Panel mounting interface             | 200 x 200 mm                                                                                                                      | Height (without stand)                    | 648 mm      |
| On/off switch                        | ✓                                                                                                                                 | Weight (without stand)                    | 9.65 kg     |
| LED indicators                       | Stand-by                                                                                                                          | Packaging content                         |             |
| Software update term                 | 36 months after the first launch of the fingerprint used in the production of the TV, as long as Google releases the necessary SW | Remote control included                   | ✓           |



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